## CRUISE INDUSTRY ECONOMIC IMPACT NEW JERSEY



## IN 2019, CRUISING GENERATED:



Cape Liberty, New Jersey's cruise port, had an estimated 348 thousand passenger embarkations during 2019 and, about 398,000 New Jersey residents cruised. Cruises to Canada and Bermuda are seasonal, with cruises to the Bahamas and the Caribbean offered on a year-round basis. The millions of dollars in direct cruise expenditures impacted a range of New Jersey business sectors, a majority of that spending was with tourism-related businesses. Non-tourism businesses such as food processors, textile and apparel manufacturers, petroleum refiners and distributors, law firms, and business service companies also benefit from the cruise industry.



## **EXECUTIVE PARTNERS**

